

Decoding the alcohol-IAT : the implicit association test as a measure of individual differences in implicit preferences for alcohol

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Stellingen

1. De alcohol-IAT reflecteert, naast impliciete alcohol associaties, ook hercoderingsprocessen die de validiteit van de taak negatief kunnen beïnvloeden. *Dit proefschrift.*
2. De IAT kan gebruikt worden om impliciete alcohol associaties te meten die betekenisvol samenhangen met alcoholgebruik mits hercoderingsprocessen gecontroleerd of geëlimineerd worden. *Dit proefschrift.*
3. Unipolaire IAT varianten tonen aan dat alcohol gekenmerkt wordt door zowel sterke negatieve impliciete associaties als positieve impliciete associaties. *Dit proefschrift.*
4. Positieve impliciete alcohol associaties sturen drinkgedrag terwijl negatieve impliciete alcohol associaties drinkgedrag niet of nauwelijks beïnvloeden. *Dit proefschrift.*
5. Programmeren kan ontspannend werken maar ontspanning kan je niet programmeren.
6. Onderzoek is als een blind date: Je weet op voorhand nooit of je verwachtingen zullen worden ingelost.
7. "The first draft of anything is shit." Ernest Hemingway (1899-1961).
8. Drink, en geniet met impliciete mate.

Katrijn Houben, maart 2007