

# Retention of new blood donors : implications for interventions

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## Propositions

1. Non-response bias is a larger problem in blood donation questionnaire studies than previously assumed (this thesis).
2. Donor recruitment and retention efforts are likely to be more effective if they focus on positive rather than negative affect (this thesis).
3. Greater emphasis on reducing failure of planning to donate could more effectively promote and maintain donation, compared, for example, to reducing vasovagal reactions (this thesis).
4. Working for 3 years at the Sanquin Donor Information Phone line turned out to be a great preparatory qualitative study for this PhD study (this thesis).
5. Collaboration of researchers, including open access of data and materials, not only enables scientists to replicate and develop previous findings but facilitates sharing of insights and materials, including dissemination within less well off societies and organisations.
6. Scientific advances depend upon researchers having and using a common language, including clear definitions of constructs and processes and standardised measures thereof.
7. Results supporting a theory do not necessarily prove that theory.
8. The legend of the Koi Carp both represents the PhD process and the early donor career.
9. "The most exciting phrase to hear in science, the one that heralds new discoveries, is not 'Eureka!' but, 'that's funny...'" -Isaac Asimov
10. Whenever you are asked if you can do a job, tell 'em, 'Certainly I can!' Then get busy and find out how to do it." -Theodore Roosevelt