

Productive fandom : intermediality and affective reception in fan cultures

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Propositions

1. Media fans are social and creative people of all ages, who are affectively involved in the media-texts that they consume
2. Studying contemporary media audiences requires an awareness of the increased intermediality of today's narratives
3. Media fandom is composed of heterogeneous groups best studied by a mixed method approach that also includes the offline space
4. Media studies can amply learn from the turns towards the affective and the material in cultural studies
5. Queer structures are inherent to fandom and key to understanding gender dynamics in current media representations and communities
6. Reader-response theory helps understand how media fans situate their readings and interpret narrative blanks
7. Transmedia play composes its story worlds and characters through a combination of media platforms and fictional texts
8. An ideal close-reading pays attention the formal structures of the narrative, its connections to other texts, and its culture of production
9. Fan conventions are best understood through their after-effect of social isolation and mental anxiety as witnessed in "post-con depression"