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Labour market consequences of a high school diploma

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ABSTRACT

This article compares the labour market outcomes of high school dropouts to high school graduates who did not enrol into higher education, but immediately entered the labour market. Using parental educational background as an instrument on a rich administrative dataset in the Flemish Region of Belgium, we find no returns to a high school diploma on average. However, these results hide considerable heterogeneity by gender and educational track. While females and individuals in vocational education may benefit from a diploma, male graduates and students holding a general education diploma may even be worse off on the labour market than dropouts. We show that sectoral heterogeneity acts as an underlying mechanism in the returns to a high school diploma.

KEYWORDS

Returns to schooling; heterogeneity; high school diploma; school dropout; instrumental variables

JEL CLASSIFICATION

I21; I26; J24

1. Introduction

Early literature has cast considerable doubt on the way education influences earnings. Attempting to correct for ability bias and measurement error, most articles estimate returns to schooling in an Instrumental Variables (IV) framework using compulsory schooling laws and educational background variables as instruments. Estimates range widely, from large positive returns (Harmon and Walker 1995; Oreopoulos 2006; Wang 2013; Winters 2015), through moderate positive returns (Angrist and Krueger 1991; Devereux and Fan 2011; Sakellariou and Fang 2016), to no returns to schooling at all (Grenet 2013; Meghir and Palme 2005; Oosterbeek and Webbink 2007; Pischke and von Wachter 2008; Stephens and Yang 2014). The conventional practice in the literature is to consider education as a continuous variable measuring the number of years of schooling. Although important, this measure may not be the most adequate way to estimate educational benefits on the labour market. First, the typical approach to construct a years of schooling variable is to assign the usual number of years taken to obtain a degree, disregarding curriculum interruptions and grade retention. This is a strong assumption given that in most OECD countries grade retention is considerable (Ikeda & Garcia 2014), e.g. France (36.9%),

Belgium (34.9%), the Netherlands (26.7%), Switzerland (22.8%), Italy (16%), or the United States (14.2%).

Second, years of schooling are often calculated based on surveys or repeated cross-sections such as U.S. Population Censuses or European Labour Force Surveys. These data suffer from non-response and reporting bias. For example, respondents may over-report their attainment, or they may not know if their attainment counts as a qualification (e.g. GED-certificate). Battistin, De Nadai, and Sianesi (2014) estimate that 26.3% of dropouts over-report their attainment. This is problematic as measurement error in the years of schooling may overestimate the IV estimates of returns to schooling by as much as 38% (Bingley and Martinello 2017).

Lastly, most educational systems consist of various educational tracks. For policy-makers, students and parents, a single average rate of return may not be very informative in this occasion as, e.g. vocational students tend to drop out of high school without a degree at a much higher rate and may have a different rate of return than general education students (Dickson and Harmon 2011; Balestra and Backes-Gellner 2017). Given that individuals with

an equal number of years of schooling may have very different educational outcomes, it is reasonable to assume that it is not the years of schooling that play a significant role in the job-hiring process, but it is the (type of) qualification.

The objective of this article is to circumvent the problems associated with continuous years of schooling variable, and present novel returns to schooling estimates as measured by a high school diploma that may act as a signal on the labour market (Clark and Martorell 2014). For this, we employ a rich administrative dataset obtained from the Flemish government in Belgium, which includes all individuals who left secondary school with or without a diploma in school year 2010–2011. These individuals were enrolled in education in school year 2010–2011, but were not enrolled in education in school year 2011–2012. To estimate the value of a high school diploma on the labour market, we compare labour market outcomes of high school dropouts to labour market outcomes of high school graduates who did not enrol into higher education, but immediately entered the labour market.¹ The focus on graduates without a higher education career is necessary, as these students are more likely to share observed and unobserved characteristics with high school dropouts.

We employ an IV framework using parental education as an instrument for the endogenous diploma attainment. This instrument has widely been used in the returns to schooling literature to control for ability bias (Heckman and Li 2004; Trostel, Walker, and Woolley 2002; Wang 2013; Winters, 2015) on the premise that parental education is a strong predictor of diploma attainment. This is likely to be the case as the literature generally finds large positive intergenerational causal schooling effects (see the comprehensive overview by Holmlund, Lindahl, and Plug 2011). Nevertheless, parental education should not be directly correlated with labour market outcomes. While the use of parental education to instrument for schooling is controversial on the grounds that it may directly influence earnings through networks, nepotism, or

unobserved maternal ability, Hoogerheide, Block, and Thurik (2012) find that moderate violation of the assumption of perfect instrument validity does not affect results when parental education is used as an instrument.

Our contribution is threefold. First, we estimate the returns to a high school diploma and, therefore, circumvent the problems associated with the years of schooling variable listed above. Unlike commonly used survey data, our administrative dataset is highly reliable,² and we observe the universe of all students leaving high school in school year 2010–2011. Moreover, our dataset allows us to precisely determine whether and when an individual obtained a diploma, and which education track the individual was enrolled in (general education or vocational education). Therefore, we avoid the upward bias in IV estimates associated with misreported years of schooling, as well as the distortion in the actual quantity of education caused by grade retention. In addition, by using quarterly labour market data, we use a more precise outcome variable than previous studies using annual labour market data. Quarterly labour market data is particularly useful when estimating returns to a high school diploma, as directly after school leaving the labour market prospects of dropouts may be bleak. Consequently, annual data may lead to regression to the mean. We observe quarterly labour market outcomes starting from quarter 3 in 2011 until quarter 4 in 2013, thus directly after graduation or dropout in quarter 2 in 2011.

Second, we estimate returns to schooling by gender and educational track as average estimates of the returns to schooling may hide considerable heterogeneity. Moreover, we provide insights in the mechanism that may explain these heterogeneous effects. In particular, we show that self-selection into employment sectors with varying returns to a high school diploma explain the different returns to schooling for different population subgroups.

Finally, this is the first time returns to schooling have been estimated in Belgium. The Belgian education system is particularly interesting thanks to the combination of a tracking system with

¹This is around 68% of the total population of secondary education school leavers. The other 32% continue their studies in higher education.

²It is worth noting that our administrative dataset circumvents the problem of non-random selective samples often encountered in survey data when using parental background variables as instruments to estimate returns to schooling. Typically, parental background in surveys is available only for the individuals whose parents are present in the same household. This may lead to non-random selective samples, as living arrangement is an endogenous choice. Wang (2013) finds that studies estimating returns to schooling using survey data on parental background to instrument for schooling may be plagued by selection bias due to survey data, ranging from 8% to 10.5%. To make matters worse, the direction of the bias appears to be unclear.

a strong vocational orientation while, at the same time, students are initially free to enrol into a track and a school of their choice (there are no catchment areas and tracking is not based on standardized cognitive tests). Given that returns to schooling by country may range from 1.9% to 19.2% even when using comparable data (Trostel, Walker, & Woolley, 2002), it is interesting to explore where Belgium fares on the returns to schooling spectrum.

We do not find an effect of a high school diploma on quarterly earnings, on average. However, these results hide considerable heterogeneity by gender. Although a high school diploma is likely to increase quarterly earnings of females by around 23%, a high school diploma may result in 12% lower earnings for males. We explain these results by observing heterogeneity by sector. Different sectors are likely to offer different returns to a high school diploma. In addition, sectors with no returns to a high school diploma also seem to be the sectors that attract most graduates. Similarly, males appear to self-select into sectors with negative returns, while females appear to self-select into sectors with large positive returns to a high school diploma. Furthermore, our results indicate that while a general education diploma appears to yield no returns on the labour market, individuals with a vocational education diploma incur higher quarterly earnings of around 11%.

The article proceeds as follows. In [Section II](#), we briefly explain the Flemish education system.

[Sections III](#) and [IV](#) explain the methodology, sample construction and the data. In [Section V](#), we present the results and offer a potential mechanism explaining these results. Finally, [Section VI](#) compares the results with the previous literature and provides some limitations of the study.

II. Flemish education system

[Figure 1](#) displays the structure of the Flemish education system. Students start compulsory education at the age of six and finish at the age of eighteen. At the end of primary education, which lasts six years (age 12), students enter a tracking system based partly on the advice given by the students' primary school teacher, and partly by the parents' own aspirations (there are no standardized cognitive tests nor catchment areas). Secondary education lasts six years and includes four main tracks. General education aims to prepare students for higher education. Although technical education also intends to arm students with sufficient knowledge to enrol into higher education, the knowledge taught is rather technical and can be used to start a professional career immediately after graduation. By contrast, vocational education focuses on professional life and prepares students for a certain occupation. Lastly, artistic education includes a general education with a focus on arts.

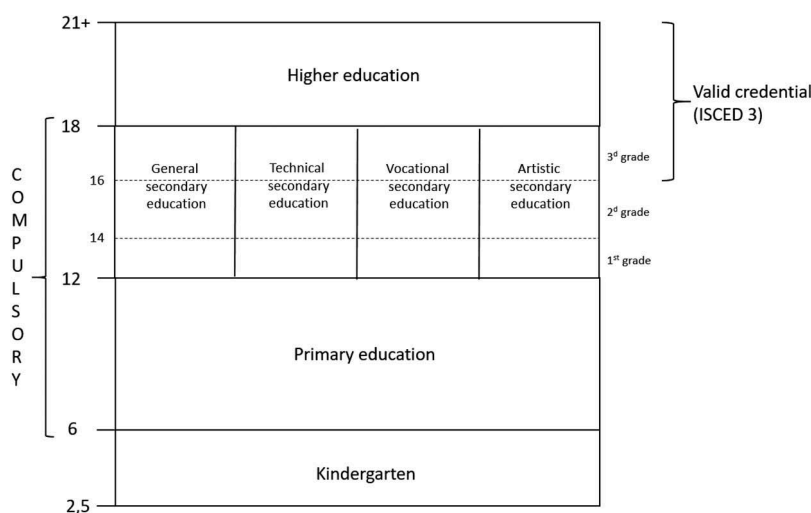


Figure 1. Flemish education system (source: own representation).

Notes: A valid credential is considered to be a diploma upper secondary education according to the International Standard Classification of Education framework (i.e. qualification ISCED level 3).

Usually, around 46% of the students enrol into general education, around 30% into technical education, around 22% into vocational education, and around 2% into artistic education. The dropout rate is usually highest in vocational education (around 20%), followed by artistic education (around 14%), technical education (around 8%), and general education (3%). General education students are most likely to enrol into higher education upon graduation (about 55%), followed by technical education students (about 35%). It is very uncommon for vocational education and artistic education students to continue their studies in higher education (around 4.5% and 2.5% of these students enrol into higher education upon graduation, respectively).

III. Empirical methodology

Two Stage Least Squares (2SLS)

The structural equation we estimate using Two-Stage Least Squares (2SLS) is

$$y_{it} = \beta_0 + \beta_1 D_{it} + \theta_t + \alpha X_{it} + \epsilon_{it} \quad (1)$$

where y_{it} is the labour market outcome of individual i in quarter t . We consider four outcomes: log gross quarterly earnings in euros, employment (1 is employed, 0 is unemployed or inactive), full-time employment.³ (1 is full time, 0 is part time), and self-employment (1 is self-employed, 0 is not self-employed). Quarterly earnings are observed to fall within narrow intervals. Following Troster, Walker, and Woolley (2002), we therefore perform the analyses on the midpoints of the intervals.⁴ The endogenous variable is high school diploma D_{it} , given value of 1 if individual i obtained a high school diploma and 0 otherwise, while θ_t is a vector of quarter year fixed effects. Depending on the specification, we also include indicators for birth year,⁵ an indicator for gender

(1 is male, 0 is female), and an indicator for origin (1 is foreign origin, 0 is Belgian origin)⁶ as part of X_{it} in Equation (1).⁷

The corresponding first stage equation is

$$D_{it} = \gamma_0 + \gamma_1 Z_{it} + \xi_t + \delta X_{it} + v_{it} \quad (2)$$

where Z_{it} represents the parental educational background instrument. It is given value of 1 if an individual's mother.⁸ has obtained at least a high school diploma and 0 otherwise. ξ_t is a vector of quarter year fixed effects, while X_{it} estimated in some specifications includes controls (birth year indicators, gender, origin) as in Equation (1).

Parental educational background serves as an instrument in our 2SLS specification (as used in other returns to schooling studies such as Heckman and Li 2004; Trostel, Walker, & Woolley, 2002; Wang 2013; Winters, 2015), hereby assuming that the instrument is strong. Weak instruments would not only lead to biased point estimates, but also incorrect confidence intervals (Staiger and Stock 1997). In the results presented below, we provide the first stage Kleibergen and Paap (2006) rk Wald F statistic in each table. All first-stage F statistics are well above the conventional weak instruments thresholds of both Stock and Yogo (2005) as Olea Montiel and Pflueger (2013).⁹

Restricting the sample

We solely focus on students in full-time secondary education. To avoid endogeneity issues arising from unobserved heterogeneity bias, students in part-time education, special education, post-secondary education and adult education have been removed from the analysis. Moreover, our data do not include students who obtained a high

³This outcome is estimated solely for the sample of employees.

⁴For instance, observing the quarterly earnings interval [1,000 EUR – 2,000 EUR], we perform the analyses on quarterly earnings of 1,500 EUR. We also used Stewart's (1983) maximum-likelihood interval regression, but little difference is found with the standard OLS estimates (results are available upon request).

⁵We have also estimated these models with a quadratic, and with a quartic in age ($\text{age} \times \text{age}^2 \times \text{age}^3 \times \text{age}^4$). The inclusion of a quadratic and a quartic in age, respectively, instead of birth year fixed effects did not significantly influence our findings (the results are available upon request).

⁶This is calculated based on four characteristics: (1) current nationality, (2) nationality of birth, (3) father's nationality, and (4) mother's nationality. If the answer to one of these traits is 'foreign' and not 'Belgian', the individual is given value of one on the origin dummy. Replacing this variable with a dummy given value of 1 if the individual speaks a language other than Dutch with his parents and 0 otherwise did not significantly influence the results (the results are available upon request).

⁷The results (available upon request) are robust to the inclusion of school and municipality fixed effects.

⁸Our dataset only includes mother's education. We have no information about other often used background variables, such as father's or spousal education.

⁹For completeness, we have also estimated all specifications using Limited Information Maximum Likelihood (LIML). The results are very similar to the results presented below (available upon request), giving further support that our instrument is likely to be strong.

school diploma and subsequently enrolled into higher education. Given that the large majority (around 68%) of school leavers from secondary education in Flanders do not enrol into higher education, students with a high school diploma who do enrol into higher education arguably have different observed and unobserved characteristics, such that biased estimates would be obtained. Consequently, we solely compare labour market outcomes of high school dropouts with labour market outcomes of high school graduates who did not enroll into higher education, but who entered the labour market immediately upon graduation. Furthermore, individuals who have been inactive.¹⁰ during the entire period (from quarter 3 in 2011 until quarter 4 in 2013) have been removed from the analysis as these individuals were neither in employment nor unemployment. Finally, we consider individuals between the age of 18 and 24, consistent with the Eurostat (2017) definition of school dropout.

IV. Data

Our administrative dataset, originating from the Flemish government, consists of all individuals who have left education in school year 2010–2011. These individuals are either dropouts or graduates who were enrolled in education in school year 2010–2011, but were no longer enrolled in school year 2011–2012.¹¹ To distinguish between high school dropouts and high school graduates, we employ the definition constructed by Eurostat (2017). They define high school dropouts as individuals aged 18 to 24 who have not completed upper secondary education.¹² and who were no longer in education and training. The labour market outcomes are observed each quarter after school leaving in 2011 until 2013. This leads to a balanced dataset with each individual's labour market outcomes observed ten times, from quarter three in 2011 (the individual was still enrolled into education in the first two quarters) until quarter four in 2013. Descriptive statistics are presented in Table 1.

The final dataset includes 103,090 observations (10,309 individuals observed in ten consecutive quarters after school leaving); 5,807 graduates and 4,502 dropouts. A little less than half of the students (44%) in our sample left education without a high school diploma. One should remember that we are comparing high school dropouts to high school graduates who did not enrol into higher education, but instead immediately entered the labour market. Given that we are not including graduates who enrolled into higher education, this high percentage of high school dropouts is not surprising. About 66% of our sample are males and 16% of the sample are individuals with foreign origin. Furthermore, most individuals left education at 18 or 19 years old. Using a simple t-test, Table 1 suggests that graduates have a significantly higher parental background than dropouts do. Graduates seem to be about 19 percentage points more likely to have a mother who obtained at least a high school diploma. At first sight, graduates are more likely to be both employed and self-employed. Moreover, once employed, graduates are more likely to have a full-time job and to earn more. Evidently, these results are merely descriptive given that abler students are more likely to obtain a diploma and perform better on the labour market regardless. In the next section, we attempt to correct for this ability bias by instrumenting diploma with parental educational background.

V. Results

The effect of a high school diploma on log quarterly earnings

Table 2 shows the endogenous OLS and causal 2SLS effect of a high school diploma on log quarterly earnings. To rule out labour force participation effects, the models were also estimated by gender.¹³ (Oosterbeek and Webbink 2007).

The endogenous OLS results in Table 2 indicate that the returns to a high school diploma are positive in both the full sample as for males and

¹⁰These individuals were primarily occupied with either housekeeping or volunteering.

¹¹Individuals who later returned to education cannot be identified and are considered to have left education in school year 2010–2011.

¹²Upper secondary education is defined according to the International Standard Classification of Education framework (i.e. ISCED level 3).

¹³We have also estimated the models by origin. However, the conclusions from the full sample generally appear to hold for both the individuals of Belgian origin as for the individuals of foreign origin. One exception is that a diploma does not appear to affect employment of Belgian individuals. These results are presented in Tables A1 and A2 in the Appendix.

Table 1. Descriptive statistics.

| | Sample of school leavers in school year 2010–2011 | | | | | | |
|--|---|--------|--------|----------|--------|--------|--------------------------|
| | Mean | Min | Max | | | | |
| | 0.56 | 0 | 1 | | | | |
| Endogenous variable: Diploma (1 = yes, 0 = no) | Graduates | | | Dropouts | | | Diff. |
| | Mean | Min | Max | Mean | Min | Max | |
| Instrument: | | | | | | | |
| Mother's education (1 = at least upper secondary education, 0 = otherwise) | 0.69 | 0 | 1 | 0.50 | 0 | 1 | 0.192 (0.003) |
| Control variables: | | | | | | | |
| Gender (1 = male, 0 = female) | 0.66 | 0 | 1 | 0.63 | 0 | 1 | 0.022 (0.003) |
| Origin (1 = foreign, 0 = Belgian) | 0.16 | 0 | 1 | 0.40 | 0 | 1 | -0.239 (0.003) |
| Age | 19.16 | 18 | 24 | 18.80 | 18 | 24 | 0.356 (0.007) |
| Outcomes (quarterly): | | | | | | | |
| Gross earnings (EUR) | 6,734 | 0 | 25,000 | 3,781 | 0 | 25,000 | 2,952 (300.48) |
| Log gross earnings | 4.54 | 2.71 | 5.52 | 4.46 | 2.71 | 5.52 | 0.087 (0.002) |
| Employed (1 = employed, 0 = unemployed or inactive) | 0.73 | 0 | 1 | 0.44 | 0 | 1 | 0.284 (0.003) |
| Full time employed (1 = full time, 0 = part time) | 0.67 | 0 | 1 | 0.43 | 0 | 1 | 0.233 (0.004) |
| Self employed (1 = self employed, 0 = not self employed) | 0.04 | 0 | 1 | 0.02 | 0 | 1 | 0.025 (0.001) |
| Observations | | 58,070 | | | 45,020 | | 103,090 |

Notes. Significance at the 5 percent level is denoted by bold coefficients. Robust standard errors are in parentheses.

Table 2. The effect of a high school diploma on log gross quarterly earnings for 18 to 24 year olds from quarter 3 in 2011 to quarter 4 in 2013.

| Sample of school leavers in school year 2010–2011 Endogenous variable: Diploma (1 is high school diploma) | Full sample (mean log earnings dropouts = 4.46) [3,781 EUR] | | Males (mean log earnings dropouts = 4.51) [4,015 EUR] | | Females (mean log earnings dropouts = 4.36) [3,375 EUR] | |
|---|--|-------------------------|--|--------------------------|--|-------------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| OLS | 0.088 (0.002) | 0.071 (0.002) | 0.093 (0.003) | 0.085 (0.003) | 0.052 (0.003) | 0.037 (0.003) |
| 2SLS | 0.126 (0.012) | 0.009 (0.016) | -0.011 (0.015) | -0.091 (0.022) | 0.222 (0.025) | 0.230 (0.035) |
| First stage: | [mean diploma = 0.56] | | [mean diploma = 0.57] | | [mean diploma = 0.55] | |
| Mother's education ^a | 0.173 (0.004) | 0.125 (0.004) | 0.172 (0.005) | 0.126 (0.005) | 0.130 (0.007) | 0.095 (0.007) |
| F (first stage instruments) | 1853.89 | 986.58 | 1188.69 | 648.11 | 332.94 | 179.60 |
| Fixed effects: | | | | | | |
| Birth year | No | Yes | No | Yes | No | Yes |
| Year x quarter | Yes | Yes | Yes | Yes | Yes | Yes |
| Additional controls ^b | No | Yes | No | Yes | No | Yes |
| Observations | 59,461 | 59,461 | 39,583 | 39,583 | 19,878 | 19,878 |

Notes. Significance at the 5 percent level is denoted by bold coefficients. Robust standard errors are in parentheses.

^aInstrument mother's education is coded as 1 is individual's mother has obtained at least a high school diploma, 0 is otherwise.

^bControl variables include gender (1 is male, 0 is female) and origin (1 is foreign origin, 0 is Belgian origin).

females separately, regardless of the inclusion of controls in the model. However, as these results might be plagued by ability bias, we estimate all specifications with 2SLS using mother's education as an instrument. This instrument appears to be strong, given the high F-statistics and given that individuals' probability of obtaining a high school

diploma increases by 9.5 to 17 percentage points (from a mean of around 56%) if their mother has obtained at least a high school diploma. Columns (1) and (2) indicate that, once we control for birth year, gender and origin, there is no significant effect of a high school diploma on quarterly earnings.¹⁴ However, these results hide

¹⁴We also find no significant returns to a high school diploma by quarter. These results are displayed in Figure A1 in the Appendix.

considerable heterogeneity by gender. Column (6) shows that a high school diploma is likely to increase quarterly earnings of females by 23% (from an average of 3,375 euros). Males, on the other hand, appear to be harmed by a high school diploma. More specifically, column (4) suggests that a high school diploma reduces males' quarterly earnings by 9% (from an average of 4,015 euros). These negative returns to a high school diploma may be explained by compensating wage differentials. Less educated workers in jobs with less-desirable traits may be compensated with higher wages compared to more educated workers in enjoyable jobs (Oreopoulos and Salvanes 2011). We elaborate on this in Section 'Mechanism'.

The effect of a high school diploma on employment

Table 3 presents the effect of a high school diploma on employment outcomes. The results from the

preferred specification in column (4) show that, on average, a high school diploma appears to increase the probability of employment by 7.9%, full-time employment once employed by 30.9%, and self-employment by 6.4%. Although these positive results seem to hold for females, the effect of a high school diploma on employment for males, shown in row 4 column (4), does not appear to significantly differ from zero. Furthermore, there appear to be differences between males and females for full-time employment (26.2% versus 37.8%, respectively) and self-employment (4.7% versus 8.8%).

Heterogeneity by educational track

Table 4 presents the effect of a high school diploma on four labour market outcomes by educational track.¹⁵ The results in column (2) indicate that there are no returns to a diploma for individuals with a diploma from general education who

Table 3. The effect of a high school diploma on employment for 18 to 24 year olds from quarter 3 in 2011 to quarter 4 in 2013.

| Endogenous variable: High school diploma (1 = yes) | Sample of school leavers in school year 2010–2011 | | | | Observations |
|--|---|--------------------------|-------------------------|--------------------------|--------------|
| | OLS (1) | 2SLS ^a (2) | OLS (3) | 2SLS ^a (4) | |
| Outcomes for the full sample: | | | | | |
| 1. Employed (mean dropouts = 0.44) | 0.284 (0.003) | 0.276 (0.015) | 0.246 (0.003) | 0.079 (0.022) | 103,090 |
| 2. Full time employed ^b (mean dropouts = 0.43) | 0.235 (0.004) | 0.485 (0.024) | 0.201 (0.004) | 0.309 (0.032) | 59,775 |
| 3. Self employed (mean dropouts = 0.02) | 0.025 (0.001) | 0.048 (0.006) | 0.028 (0.001) | 0.064 (0.008) | 103,090 |
| Outcomes for males: | | | | | |
| 4. Employed (mean dropouts = 0.45) | 0.306 (0.004) | 0.221 (0.019) | 0.276 (0.004) | 0.010 (0.032) | 66,650 |
| 5. Full time employed ^b (mean dropouts = 0.52) | 0.245 (0.005) | 0.354 (0.027) | 0.223 (0.005) | 0.262 (0.038) | 39,744 |
| 6. Self employed (mean dropouts = 0.02) | 0.023 (0.001) | 0.028 (0.008) | 0.028 (0.001) | 0.047 (0.012) | 66,650 |
| Outcomes for females: | | | | | |
| 7. Employed (mean dropouts = 0.43) | 0.241 (0.005) | 0.311 (0.024) | 0.187 (0.005) | 0.169 (0.032) | 36,440 |
| 8. Full time employed ^b (mean dropouts = 0.28) | 0.181 (0.007) | 0.398 (0.041) | 0.153 (0.007) | 0.378 (0.059) | 20,031 |
| 9. Self employed (mean dropouts = 0.01) | 0.028 (0.002) | 0.076 (0.008) | 0.028 (0.002) | 0.088 (0.011) | 36,440 |
| Fixed effects: | | | | | |
| Birth year | No | No | Yes | Yes | |
| Year x quarter | Yes | Yes | Yes | Yes | |
| Additional controls ^c | No | No | Yes | Yes | |

Notes. Significance at the 5 percent level is denoted by bold coefficients. Robust standard errors are in parentheses.

^a2SLS estimates are obtained with the instrument 'mother's education' coded as 1 if individual's mother has obtained at least a high school diploma, and 0 otherwise. The first stage in each model is significantly different from zero and the Kleibergen- Paap (2006) rk Wald F statistic is far above the conventional thresholds of Stock and Yogo (2006), and Montiel Olea and Pflueger (2013).

^bFull time employment (rows 2, 5, and 8) is estimated for the sample of employees.

^cControl variables include gender (1 is male, 0 is female) and origin (1 is foreign origin, 0 is Belgian origin).

¹⁵We present the results for only two educational tracks instead of four. This is in part because artistic education includes too little observations to have a meaningful power in the analysis, and in part because our instrument in the sample of only technical education students produced a Kleibergen and Paap (2006) Wald rk F statistic which did not exceed the Olea Montiel and Pflueger (2013) threshold at 5% level.

Table 4. The effect of a high school diploma on labour market outcomes for 18 to 24 year olds from quarter 3 in 2011 to quarter 4 in 2013 by educational track.

| Endogenous variable: High school diploma (1 = yes) | Sample of school leavers in school year 2010–2011 | | | |
|--|---|--------------------------|--|--------------------------|
| | General track (ASO) (mean diploma = 0.53) | | Vocational track (BSO) (mean diploma = 0.39) | |
| | OLS (1) | 2SLS ^a (2) | OLS (3) | 2SLS ^a (4) |
| Outcomes: | (mean dropouts = 4.45) [2,932 EUR] observations = 3,006 | | (mean dropouts = 4.46) [3,967 EUR] observations = 18,363 | |
| 1. Log quarterly earnings | 0.010 (0.010) | -0.024 (0.050) | 0.050 (0.003) | 0.113 (0.047) |
| 2. Employed | 0.119 (0.013) | -0.370 (0.116) | 0.222 (0.005) | 0.167 (0.071) |
| 3. Full time employed | 0.219 (0.020) | 0.192 (0.109) | 0.146 (0.007) | 0.082 (0.095) |
| 4. Self employed | 0.001 (0.003) | -0.145 (0.041) | 0.028 (0.001) | 0.157 (0.026) |
| Fixed effects: | | | | |
| Birth year | Yes | Yes | Yes | Yes |
| Year x quarter | Yes | Yes | Yes | Yes |
| Additional controls ^c | Yes | Yes | Yes | Yes |

Notes. Significance at the 5 percent level is denoted by bold coefficients. Robust standard errors are in parentheses.

^a2SLS estimates are obtained with the instrument 'mother's education' coded as 1 if individual's mother has obtained at least a high school diploma, and 0 otherwise. The first stage in each model is significantly different from zero and the Kleibergen-Paap (2006) rk Wald F statistic is far above the conventional thresholds of Stock and Yogo (2006), and Montiel Olea and Pflueger (2013).

^bFull time employment (rows 2, 5, and 8) is estimated for the sample of employees.

^cControl variables include gender (1 is male, 0 is female) and origin (1 is foreign origin, 0 is Belgian origin).

do not enrol in higher education. Thus, it appears that if general education students do not continue their studies, they do not benefit from their high school diploma in terms of earnings on the labour market. In other words, these students seem to be penalized on the labour market. The likely reason for this is that students from general education are expected to enrol into higher education. Consequently, not enrolling into higher education may serve as a negative signal to potential employers. Moreover, general education graduates even seem to be worse off on the labour market than high school dropouts in terms of employment. Nonetheless, once employed, these individuals appear to have a higher chance of being full-time employed (marginally significant at the 10% level). Furthermore, high school graduates from the general track have a 14% lower probability to engage into self-employment than high school dropouts. On the other hand, results in column (4) suggest that individuals with a vocational education diploma incur positive returns of around 11%. Moreover, they are more likely to be both

employed as self-employed. However, it appears that vocational education graduates do not benefit from their diploma in terms of having full-time employment.

Mechanism

It is possible to explain the absence of returns to a high school diploma by estimating, on the one hand, the sectoral heterogeneity in returns to a high school diploma, and on the other hand, the way different subgroups select into sectors with different returns to a diploma. These results are estimated in Table 5 for the eight biggest sectors in our dataset as defined in the 'Nomenclature statistique des Activités économiques dans la Communauté Européenne' (NACE). We observe in column (1) that returns to a high school diploma are absent in manufacturing, construction and catering, while they are negative in support services (these are occupations such as employment agencies, travel agencies and security). On the other hand, returns to a high school diploma are positive in trade,

Table 5. The effect of a high school diploma on log gross quarterly earnings for 18 to 24 year olds from quarter 3 in 2011 to quarter 4 in 2013 by sector, and selection into sectors by diploma and by gender.

| Endogenous variable: High school diploma (1 = yes) | Sample of school leavers in school year 2010–2011 | | |
|--|---|---|--|
| | Returns to a diploma (1) | % of dropouts who chose the sector (2) | % of graduates who chose the sector (3) |
| Sectors^a: | | | |
| 1. Manufacturing (N = 8,176) (mean earnings = 11,476 EUR) (mean earnings dropouts = 10,780 EUR) | -0.039 (0.059) | 9.37% | 17.41% |
| 2. Construction (N = 6,792) (mean earnings = 10,569 EUR) (mean earnings dropouts = 10,194 EUR) | -0.009 (0.041) | 7.79% | 14.52% |
| 3. Transport (N = 1,959) (mean earnings = 9,405 EUR) (mean earnings dropouts = 8,875 EUR) | 0.132 (0.065) | 3.25% | 3.71% |
| 4. Health (N = 4,017) (mean earnings = 9,381 EUR) (mean earnings dropouts = 8,719 EUR) | 0.218 (0.040) | 8.76% | 4.30% |
| 5. Support service (N = 14,876) (mean earnings = 9,176 EUR) (mean earnings dropouts = 8,991 EUR) | -0.058 (0.027) | <u>37.72%</u> | <u>21.90%</u> |
| 6. Government (N = 3,416) (mean earnings = 9,023 EUR) (mean earnings dropouts = 8,472 EUR) | 0.208 (0.033) | 7.08% | 4.42% |
| 7. Catering (N = 4,253) (mean earnings = 8,788 EUR) (mean earnings dropouts = 8,669 EUR) | 0.015 (0.043) | 11.66% | 5.82% |
| 8. Trade (N = 11,592) (mean earnings = 8,161 EUR) (mean earnings dropouts = 7,664 EUR) | 0.174 (0.049) | 21.49% | 20.79% |
| Method ^b | 2SLS | | |
| Fixed effects: | | | |
| Birth year | Yes | | |
| Year x quarter | Yes | | |
| Additional controls ^c | Yes | | |

Notes. Significance at the 5 percent level is denoted by bold coefficients. Highest frequencies are underlined in columns (2) and (3). Robust standard errors are reported in parentheses in model (1).

^aSectors are defined as in the Nomenclature statistique des Activités économiques dans la Communauté Européenne (NACE).

^b2SLS estimates are obtained with the instrument 'mother's education' coded as 1 is individual's mother has obtained at least a high school diploma, and 0 is otherwise. The first stage in each model is significantly different from zero and the Kleibergen-Paap (2006) rk Wald F statistic is far above the conventional thresholds of Stock and Yogo (2006), and Montiel Olea and Pflueger (2013).

^cControl variables include gender (1 is male, 0 is female) and origin (1 is foreign origin, 0 is Belgian origin).

transport, government and health sectors. Moreover, frequencies in columns (2) and (3) show that dropouts (37.72%) and graduates (21.90%) mainly choose to work in the support services sector which yields negative returns to a high school diploma. This is also the case for males as can be seen from the frequencies displayed in Figure A2 in the Appendix. Females, on the other hand, mostly choose to work in the trade sector which yields high returns to a high school diploma. Thus, it appears that graduates and males self-select into sectors with low or negative returns to a high school diploma. This provides a potential explanation for the results in the previous section in which we estimate no returns to a high school diploma on average, negative returns to a high school diploma for males, and

positive returns to a high school diploma for females.

Table 5 also reveals another important point. It seems that, in general, returns to a high school diploma are higher in sectors with lower mean earnings. To further analyse this, we use Instrumental Variables Quantile Regression (IVQR) proposed by Frölich and Melly (2013). This enables us to assess the impact of a high school diploma on each quantile of earnings, conditional on other covariates. This additional analysis confirms our findings. We observe higher returns to a high school diploma at the lower quantiles of the conditional earnings distribution (also observed in Balestra and Backes-Gellner 2017). The results are presented in Table A3 in the Appendix.

VI. Conclusion

This article estimated the returns to a high school diploma using administrative data of school leavers in school year 2010–2011 in the Flemish region of Belgium. To our knowledge, this is the first time returns to schooling have been calculated in Belgium. To account for selection bias, we employed the IV framework using mother's educational background as an instrument. Our results suggest no returns to a high school diploma on average, with high returns for females of around 23% and negative effects for males of around 12%. We find that the self-selection into employment sectors acts as a mechanism explaining the results. Different sectors are likely to offer different returns to a high school diploma. In addition, sectors with no returns to a high school diploma also seem to be the sectors that attract most graduates. Similarly, males appear to self-select into sectors with negative returns, while females appear to self-select into sectors with large positive returns to a high school diploma. Furthermore, we also show that although individuals with a vocational diploma are likely to benefit on the labour market, individuals with a diploma general education who do not enrol in higher education may experience no consequences in terms of earnings.

These results are in sharp contrast with the traditional survey data estimates of the returns to a high school diploma of around 26% in the United Kingdom (Battistin, De Nadai, and Sianesi 2014), between 22% and 25% in Norway (Aakvik, Salvanes, and Vaage 2010), between 28% and 66% in Austria (Fersterer and Winter-Ebmer 2003), and around 42% in Italy (Brunello and Miniaci 1999). However, our results correspond to the only other study on returns to a high school diploma that uses administrative data. In particular, Clark and Martorell (2014) compare students who barely failed and barely passed a high school exit exam in a Regression Discontinuity Design (RDD). They find no returns to a high school diploma in Texas.

It should be noted, however, that there are several limitations to our study. First, our results are averaged over the population of compliers. These are students who obtained a diploma due to their mother having at least a high school diploma and who would not have done so if their mother were a high school dropout. Although the Local Average

Treatment Effect (LATE) estimates should converge towards the Average Treatment Effect (ATE) estimates as the number of compliers becomes an increasingly large proportion of the sample (Oreopoulos 2006), these results may not apply for students who would or would have not obtained a diploma regardless of their mother's education. Second, we only consider private returns to schooling defined as the increase in individual earnings resulting from a diploma. We make no statement about the social returns to education defined as the increase in total earnings resulting from an increase in average diploma attainment in the entire Flemish region. These social returns to schooling may be lower (signalling theory) or even higher (human capital theory) than the private ones (Acemoglu and Angrist 2000). Lastly, we only consider the effect of education on pecuniary outcomes. However, education can also have an effect on non-pecuniary outcomes such as health, crime, marriage rates, political participation and others (Oreopoulos and Salvanes 2011). These outcomes are just as (if not more) important than earnings. Future research should address these issues.

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Disclosure statement

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Appendix

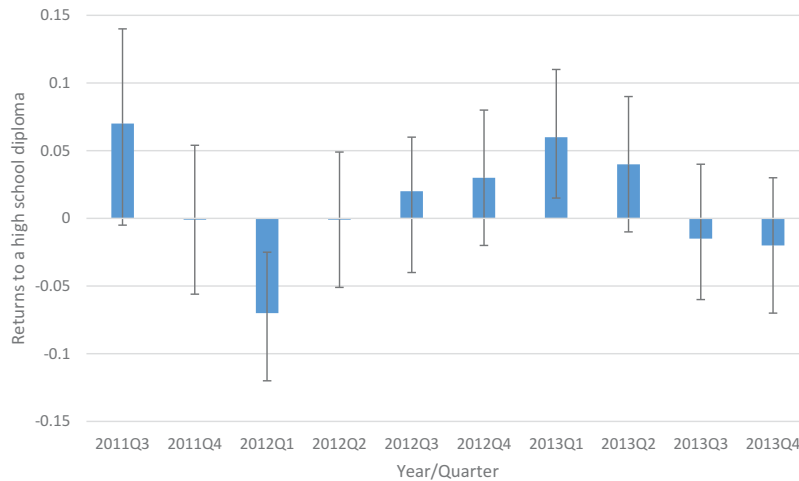


Figure A1. The effect of a high school diploma on log gross quarterly earnings for 18 to 24 year olds from quarter 3 in 2011 to quarter 4 in 2013 by quarter.

Notes: None of the coefficients is significantly different from zero at the 5% significance level (based on robust standard errors). Models are estimated by 2SLS with the instrument ‘mother’s education’ coded as 1 is individual’s mother has obtained at least a high school diploma, and 0 is otherwise. The first stage in each model is significantly different from zero and the Kleibergen and Paap (2006) rk Wald F statistic is far above the conventional thresholds of Stock and Yogo (2005), and Olea Montiel and Pflueger (2013). Control variables include gender (1 is male, 0 is female), origin (1 is foreign origin, 0 is Belgian origin), and birth year indicators.

Table A1. The effect of a high school diploma on log gross quarterly earnings for 18 to 24 year olds from quarter 3 in 2011 to quarter 4 in 2013 by origin.

| Sample of school leavers in school year 2010–2011 Endogenous variable: Diploma (1 is high school diploma) | Full sample (mean log earnings dropouts = 4.46) [3,781 EUR] | | Belgian origin (mean log earnings dropouts = 4.46) [4,196 EUR] | | Foreign origin (mean log earnings dropouts = 4.45) [3,150 EUR] | |
|--|--|-------------------------|--|-------------------------|--|-------------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| OLS | 0.088 (0.002) | 0.071 (0.002) | 0.088 (0.003) | 0.072 (0.002) | 0.066 (0.005) | 0.066 (0.004) |
| 2SLS | 0.126 (0.012) | 0.009 (0.016) | 0.139 (0.019) | 0.010 (0.020) | 0.029 (0.028) | -0.007 (0.027) |
| First stage: Mother’s education ^a | [mean diploma = 0.56] | | [mean diploma = 0.64] | | [mean diploma = 0.34] | |
| | 0.173 (0.004) | 0.125 (0.004) | 0.126 (0.004) | 0.113 (0.004) | 0.169 (0.009) | 0.168 (0.009) |
| F (first stage instruments) | 1853.89 | 986.58 | 782.74 | 647.90 | 341.80 | 353.63 |
| Fixed effects: | | | | | | |
| Birth year | No | Yes | No | Yes | No | Yes |
| Year x quarter | Yes | Yes | Yes | Yes | Yes | Yes |
| Additional controls ^b | No | Yes | No | Yes | No | Yes |
| Observations | 59,461 | 59,461 | 47,645 | 47,645 | 11,816 | 11,816 |

Notes. Significance at the 5 percent level is denoted by bold coefficients. Robust standard errors are in parentheses.

^aInstrument mother’s education is coded as 1 is individual’s mother has obtained at least a high school diploma, 0 is otherwise.

^bControl variables include gender (1 is male, 0 is female) and origin (1 is foreign origin, 0 is Belgian origin).

Table A2. The effect of a high school diploma on employment for 18 to 24 year olds from quarter 3 in 2011 to quarter 4 in 2013 by origin.

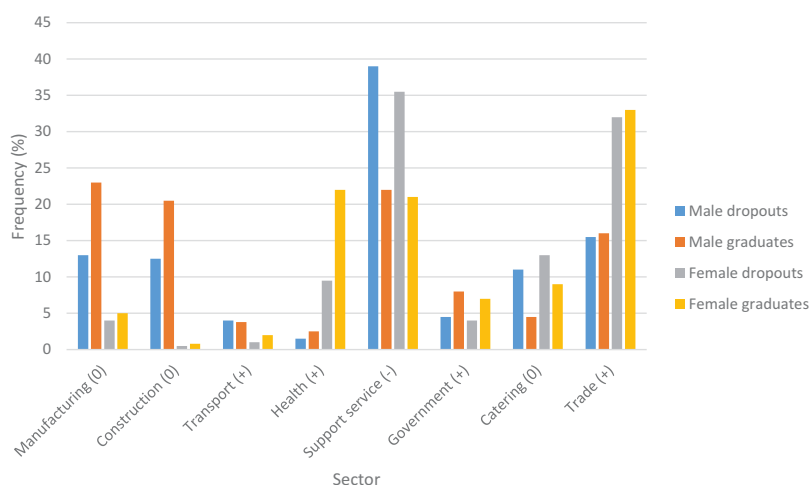
| Endogenous variable: | Sample of school leavers in school year 2010-2011 | | | | Observations |
|--|---|--------------------------|-------------------------|--------------------------|--------------|
| | OLS (1) | 2SLS ^a (2) | OLS (3) | 2SLS ^a (4) | |
| High school diploma (1 = yes) | | | | | |
| Outcomes for Belgian origin students: | | | | | |
| 1. Employed (mean dropouts = 0.48) | 0.262 (0.004) | 0.099 (0.025) | 0.248 (0.004) | 0.030 (0.028) | 76,090 |
| 2. Full time employed ^b (mean dropouts = 0.48) | 0.202 (0.005) | 0.467 (0.038) | 0.186 (0.005) | 0.317 (0.040) | 47,868 |
| 3. Self employed (mean dropouts = 0.01) | 0.030 (0.001) | 0.071 (0.009) | 0.034 (0.001) | 0.081 (0.010) | 76,090 |
| Outcomes for foreign origin students: | | | | | |
| 4. Employed (mean dropouts = 0.38) | 0.245 (0.006) | 0.188 (0.040) | 0.240 (0.006) | 0.174 (0.039) | 27,000 |
| 5. Full time employed ^b (mean dropouts = 0.34) | 0.241 (0.009) | 0.335 (0.053) | 0.247 (0.009) | 0.283 (0.051) | 11,907 |
| 6. Self employed (mean dropouts = 0.02) | 0.011 (0.002) | 0.038 (0.014) | 0.013 (0.002) | 0.033 (0.014) | 27,000 |
| Fixed effects: | | | | | |
| Birth year | No | No | Yes | Yes | |
| Year x quarter | Yes | Yes | Yes | Yes | |
| Additional controls ^c | No | No | Yes | Yes | |

Notes. Significance at the 5 percent level is denoted by bold coefficients. Robust standard errors are in parentheses.

^a2SLS estimates are obtained with the instrument 'mother's education' coded as 1 is individual's mother has obtained at least a high school diploma, and 0 is otherwise. The first stage in each model is significantly different from zero and the Kleibergen- Paap (2006) rk Wald F statistic is far above the conventional thresholds of Stock and Yogo (2006), and Montiel Olea and Pflueger (2013).

^bFull time employment (rows 2, 5, and 8) is estimated for the sample of employees.

^cControl variables include gender (1 is male, 0 is female) and origin (1 is foreign origin, 0 is Belgian origin).

**Figure A2.** Percentage of dropouts and graduates who chose a particular sector by gender.

Notes: Returns to a high school diploma are presented between brackets (0 is no returns, + positive returns, and - is negative returns). Sectors are defined as in the Nomenclature statistique des Activités économiques dans la Communauté Européenne (NACE).

Table A3. The effect of a high school diploma on log gross quarterly earnings for 18 to 24 year olds from quarter 3 in 2011 to quarter 4 in 2013 across the conditional earnings distribution.

| Endogenous variable: | Sample of school leavers in school year 2010-2011 | | | | |
|----------------------------------|---|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| | 20 th percentile (1) | 40 th percentile (2) | 50 th percentile (3) | 60 th percentile (4) | 80 th percentile (5) |
| High school diploma (1 = yes) | | | | | |
| Returns to a high school diploma | 0.143 (0.012) | 0.125 (0.012) | 0.000 (0.014) | 0.000 (0.014) | 0.000 (0.015) |
| Fixed effects: | | | | | |
| Birth year | Yes | Yes | Yes | Yes | Yes |
| Year x quarter | Yes | Yes | Yes | Yes | Yes |
| Additional controls ^a | Yes | Yes | Yes | Yes | Yes |

Notes. Significance at the 5 percent level is denoted by bold coefficients. Standard errors are in parentheses. Instrumental Variables Quantile Regression estimates are obtained with the instrument "mother's education" coded as 1 is individual's mother has obtained at least a high school diploma, and 0 is otherwise.

^aControl variables include gender (1 is male, 0 is female) and origin (1 is foreign origin, 0 is Belgian origin).