

Enhancing SME innovation performance

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Propositions belonging to the dissertation:

Enhancing SME innovation performance
Results from a multi-actor perspective

Kars Martijn Anne Gerard Mennens

1. Innovation is the central issue in economic prosperity. (Michael Porter)
2. Involving employees is the key to unlocking SME innovation performance. (This dissertation, chapter 2 and 3)
3. Innovation subsidies possess the power to change receiving SMEs structurally; beyond the scope of the specific innovation project the subsidy was granted to. (This dissertation, chapter 2)
4. Customer are not an obstacle to co-creation, they are eager to engage in these activities. (This dissertation, chapter 4)
5. Regularly discussing the research not only with academic peers and supervisors, but also with industry experts safeguards the practical relevance of a dissertation. (This dissertation)
6. Data is the new oil: Having the right data at your disposal is what enables you to move forward. (Guest speaker during LimburgMakers event at Boston Scientific)
7. Obtaining research data from SME owners is a tough cookie, because the list of more attractive alternatives rather than filling in a questionnaire is long. (Own reflections)
8. New situations can be intimidating: You're lookin' around and it's all scary and different... but meeting them head-on, charging into 'em like a bull — that's how we grow as people. (Rick Sanchez from Earth, Dimension C-137)
9. When the snows fall and the white winds blow, the lone wolf dies but the pack survives. (Lord Eddard Stark)
10. The future is exciting. Ready? (VodafoneZiggo, 2018)