

Innovation in commercial real estate

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Propositions

accompanying the Doctoral Dissertation

Innovation in Commercial Real Estate

Andrea Chegut

Thursday, December 12th, 2013 at 12:00 in the afternoon

Propositions

1. There is no single right real estate index. (Chapter 2)
2. If everyone is green, then no one is. (Chapter 3)
3. Green building does not cost more. (Chapter 4)
4. Serving the 'digital demand' is the value frontier of 21st century commercial real estate. (Chapter 5)
5. "Any existing structures and all the conditions of doing business are always in a process of change. Every situation is being upset before it has had time to work itself out. Economic progress, in a capitalist society, means turmoil." Joseph Schumpeter
6. If the Dutch and the British had a child, it would have the personality of a Manhattanite: a regal, opulent and grand individual with a brusque, pragmatic and mercantile way of doing business.
7. If one wants to feel comfortable in a country and truly appreciate its strengths and weaknesses, then one must live in another.
8. For women in finance an important question is: "to be or not to be?"
9. Getting ahead in life is about doing the things that most people don't like doing, but need to get done.
10. "Done is better than perfect." Mark Zuckerberg