Propositions

1. Reductions in digital piracy will not necessarily lead to an increase of sales and revenues for the creative industries, since the fragmented supply of legal content can result in market cannibalization.
2. The persistent norms and values that have shaped the act of digital piracy hamper the usage of persuasion-based efforts. Instead, more instrumental measures are better equipped to deal with this phenomenon.
3. As long as technological measures exist that can be used to evade detection, deterrence-based anti-piracy interventions will only have a limited influence on the behavior of digital pirates in practice.
4. To better understand digital piracy and how digital pirates react to anti-piracy interventions, researchers must attempt to use non-obtrusive methods to observe and map the behavior of these individuals.
5. The expressive function of the criminal law will continue to lose meaning in the digital environment, given the intangible nature of cybercrime and cyber-deviance.
6. The continued development of new technologies (smart devices, wearables, etc.) implies that there will be more suitable targets for crime in the digital environment. This development, combined with an often absent (online) guardian, will lead to an increase in cybercrime.
7. In order to better prevent cybercrimes from taking place, policy makers can draw inspiration from the various techniques developed in the field of Situational Crime Prevention. Many of the concepts developed in that field can be transposed into the digital environment.
8. The application of Big Data in this research presents policy makers with an opportunity to measure changes to online behaviour in (almost) real time and should be used as a tool to better understand how society reacts to various e-interventions.
9. “It's more fun to be a pirate than to join the Navy.” - Steve Jobs (1982)
10. This dissertation provides evidence to the statement that having a pet reduces stress levels and increases productivity of a researcher. As such, all PhD-candidates at Maastricht should be issued pets by the University.