Propositions Accompanying the Thesis
White Collars Green Sleeves
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1. Consistent measurement of theoretical concepts is direly needed in applied social psychological research. (Chapter 1-2)

2. Systematic reviews are essential for scientific progress. (Chapter 2)

3. In the end, it is a matter of priorities. (Chapter 3-4)

4. The biggest challenge of conservation psychology is to specify under what conditions a psychosocial determinant is relevant to a proenvironmental behavior. (Chapter 5-7)

5. Scientific progress is hampered by a proliferation of overlapping theoretical concepts.

6. Collaboration between psychologists with different specializations should be but is not (sufficiently) common practice.

7. The value of numbers is overestimated, that of narratives underestimated.

8. For most scientists, ideology is the pink elephant in the room.

9. It is often said that by completing a PhD, you become a specialist. The reverse is also true: you become a jack of all trades.

10. Mens sana in corpore sano – the amount of mental energy spent should be proportional to the amount of physical energy spent.

11. Carnival is reserved for those who take themselves seriously.