

The integration of CSR-related strategies into firms' decision making

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Propositions

Belonging to the dissertation

The Integration of CSR-related Strategies into Firms' Decision Making

by Lu Yang

1. Corporate Social Responsibility is not simply a slogan, but needs to be integrated into firms' decision-making. (this dissertation)
2. Firms' claimed CSR orientation is reflected via their employee dismissal decisions. (Chapter 2)
3. Firms with a strong CSR orientation show complementarity between CSR contracting and CSR disclosures, and tend to use both strategies intensively. (Chapter 3)
4. Director experience of using CSR performance measures in other firms helps the focal firm to make decision of adopting CSR performance measures in CEO annual incentives. (Chapter 4)
5. Businesses cannot achieve a full success when the society around them fails.
6. The achievement of a whole organization is never the sum of its individual parts, but it is the product of their interactions.
7. Management accounting researchers aim to provide important long-run perspectives from the ground of day-to-day practice.
8. Unless we communicate our research to practitioners and wider audience outside academic world, the value of our research cannot be fully realized.
9. Curiosity is, in great and generous minds, the first passion and the last. (Samuel Johnson)
10. Your initial motivation starts what you want to do. Your persistency towards your motivation accomplishes what you want to achieve.