

Optimizing the implementation of integrated health promotion packages

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Stellingen Proefschrift

1. To improve public health, it is worthwhile to invest in the challenging endeavor of collaborating with different partners. (*this dissertation – chapter 2*)
2. Multisectoral policy networks combined with trust, participation of network actors and active networking by the project leader, contribute to the implementation of integrated health promotion packages. (*this dissertation – chapter 3*)
3. Investments in the Dutch Recognition System and capacity building on how to use the Dutch Recognition System are required to optimize the supportive function in the implementation of evidence-based practices. (*this dissertation – chapter 4*)
4. An implementation strategy must be flexible enough to tailor to unpredictable implementation problems in specific contexts. (*this dissertation – ch-5*)
5. Health promotion professionals should be equipped with new competencies such as network management skills, uptake of evidence-based interventions, and transferability of interventions to effectively impact public health. (impact paragraph)
6. To reach more effective integrated health promotion packages, the government should facilitate longer-term projects and encourage evaluations of the outcomes of integrated policies.
7. The implementation of new intervention types (different strategies implemented in different settings) and collaboration with other sectors is required to improve public health.
8. Evidence-based practice requires more evidence-based interventions in terms of theme and type, but also a wider range of intervention type in terms of behavioral determinants and change strategies.
9. “Great things are not done by one person. They are done by a team of people”. – Steve Jobs
10. “The greatest glory in living lies not in never falling, but in rising every time we fall” – Nelson Mandela